

Vaping Products—Measures under the *Tobacco and Vaping Products Act* (TVPA)

Restrictions related to the Promotion of Flavours and the Use of Other Ingredients in Vaping Products

MEASURES IN EFFECT ON NOVEMBER 19, 2018

1. Limits on the promotion of flavoured vaping products as well as on the sale of these products:
 - Prohibition on the display of an illustration or indication, including a brand element, on a vaping product or on its package that could cause a person to believe the product is flavoured and that the illustration or indication could be appealing to young persons. (See section 30.46 of the TVPA)
 - Prohibition on the promotion of a vaping product, including by means of the packaging, through an indication or illustration, including a brand element, that could cause a person to believe that the product has a flavour listed in Schedule 3 of the TVPA, i.e. confectionery, dessert, cannabis, soft drink, energy drink. (See section 30.48 of the TVPA)
2. Limits on the use of certain ingredients in the manufacture and promotion of vaping products, as well as on the sale of these products :
 - Prohibition on the manufacture and sale of vaping products with ingredients listed in Schedule 2 of the TVPA, e.g. caffeine, probiotics, colouring agents. (See sections 7.21 and 7.22 of the TVPA)
 - Prohibition on the promotion and sale of vaping products, including by means of the packaging, through an indication or illustration, including a brand element, that could cause a person to believe that the product contains a prohibited ingredient listed in Schedule 2 of the TVPA. (See section 30.47 of the TVPA)

Vaping product-related measures can be found in the *Tobacco and Vaping Products Act*, which may be consulted at: <http://laws-lois.justice.gc.ca/PDF/T-11.5.pdf>.

The information contained in this document is not intended to substitute, supersede, or limit the requirements under the TVPA. In case of any discrepancy between this document and the legislation, the legislation will prevail.

Many provincial jurisdictions have also passed laws to regulate vaping products. Information about provincial legislation may be obtained by contacting the relevant jurisdiction directly.

Information on vaping products can be found at: www.canada.ca/vaping.

For more information about the TVPA, please contact the Tobacco Control Directorate:
By email: hc.tcp.questions-plt.sc@canada.ca
By phone: 1-866-318-1116 (toll free)
(staffed Monday through Friday 8am to 4pm EST; voice-mail available at all other times)