

2018 OBIE Awards Winners

Canadian Winners

- Spotify-in-house for Spotify – Finalist
 - Starcom for Samsung – Silver
 - Olson for Belize Travel – Silver
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Contextual OOH

Platinum:

- Spotify-in-house for Spotify – Platinum

Silver:

- Kinetic Worldwide for United Airline
- Work In Progress Boulder, CO for truTV

Bronze:

- Kinetic Worldwide for Miller Lite
 - Adams+Fairway for Adams+Fairway
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Consumer Goods & Services

Bronze:

- Copacino+Fujikado for Premera Blue Cross
 - The Great Society for The UnTattoo Parlor
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Custom Installation

Gold:

- Milwaukee Brewers Baseball Club for Milwaukee Brewers Baseball Club

Silver:

- 22squared for Lamar Advertising
- Walt Disney Studios Creative Print Marketing for Walt Disney Studios Pictures

Bronze:

- Walter Thompson for St. Louis Children's Hospital
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Engagement

Gold:

- Viceland for Viceland

Silver:

- Wieden + Kennedy New York for Delta

Bronze:

- BLT Communications, LLC for Paramount Pictures
 - Adams+Fairway for Adams+Fairway
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Entertainment

Gold:

- [OUTFRONT Studios for San Diego Taco Fest](#)

Silver:

- [Milwaukee Brewers Baseball Club for Milwaukee Brewers Baseball Club](#)

Bronze:

- [Walz Tetrick Advertising for Kansas City Royals](#)
 - [PPK for The Florida Aquarium](#)
 - [Jackson Marketing for Senior League World Series](#)
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Experiential

Gold:

- [Warner Bros Pictures for Warner Bros Pictures](#)

Silver:

- [Kinetic Worldwide for NBC](#)
 - [Laughlin Constable, Inc. for Wisconsin Department of Tourism](#)
 - [Starcom for Samsung](#)
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International

Platinum:

- [Spotify-in-house for Spotify](#)

Silver:

- [Olson for Belize Travel](#)
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Food & Beverage

Silver:

- Sterling Cooper Draper Pryce and DAVID the Agency for Heinz

Bronze:

- Fortnight Collective for Yasso Frozen Greek Yogurt
 - Adams+Fairway for Natürlich
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Media

Gold:

- Linderman Associates for Netflix

Silver:

- Viceland for Viceland
- Spotify In-House for Spotify

Bronze:

- DonerLA for Netflix
 - Droga5 for The New York Times
 - Viceland for Viceland
 - Kinetic Worldwide for Kinetic Worldwide for Universal Pictures
 - Adams+Fairway for Adams Outdoor Advertising
 - Minnesota Public Radio for Minnesota Public
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Nonprofits & Public Service

Gold:

- 22squared for Lamar Advertising

Silver:

- Adams+Fairway for Adams+Fairway

Bronze:

- Shepard Fairey / Obey Giant Art for OBEY GIANT ART
 - Lamar Advertising for Lamar Advertising
 - Amélie Company for Colorado Department of Transportation
 - Suple Advertising & Design **for** Great Outdoors Colorado
 - Suple Advertising & Design **for** Great Outdoors Colorado
 - Adams+Fairway for Adams+Fairway
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Retail

Bronze:

- Colossal Media for Adidas
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Transportation, Travel, & Tourism

Silver:

- Laughlin Constable, Inc for Wisconsin Department of Tourism

Bronze:

- Kinetic Worldwide for United Airlines
- Colle McVoy for Jackson Hole Travel & Tourism Board